

Case Study

Kraft Heinz Rebus[®] Implementation

Kraft Heinz Implements Rebus Intelligent Labor and Rebus Warehouse Visibility

Kraft Heinz was looking for a replacement software for their Labor Management System as it had an expiring license and engineered standards. Having had a few key users at each site - with many having already retired, the LMS use had dropped off. It became too time consuming to manage and wasn't adequately maintained. This would cause problems with an inability to see invaluable data at the HQ level; the data wasn't readily available, it was site specific and didn't tie into the rest of the network, and the data wasn't always accurate.

The solution would need to provide data to view opportunities and risks, performance metrics, and simplified visibility across a varied landscape of warehouses ran with various providers and different technologies. They would need to equip themselves with the right tools that enable continuous improvement throughout their operations.



 **rebus**
BY LONGBOW ADVANTAGE

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“ Rebus offers a lot more than the standard LMS on the market; it drives additional warehouse opportunities beyond measurements against engineered standards. You can compare warehouses and networks against each other, gain deep-dive views into inventory, and see in real-time how your network is performing ”

Erin Mitchell

Head of North American Warehousing, Kraft Heinz

Easy Implementation of Pay-for-Performance

To avoid maintaining and requiring an industrial engineer on staff to keep the discrete standards up to date, Kraft Heinz switched from RedPrairie Labor to Rebus Intelligent Labor.

By creating an attribute matrix where different variables can be introduced, with an added travel component, the Rebus team was able to take a large area and focus on a specific segment to meet the needs of Kraft Heinz whose warehouse teams benefit from an incentivized pay structure.

In one example provided, the travel time A to B should take 10 seconds, and the activity performed takes 30 seconds. Rebus knows that the time it takes to get from A to B and do the action will take 40 seconds - allowing for the granular level of detail aligned with the incentivized pay structure the Kraft Heinz employees were used to.

Visibility into Disparate Systems

Kraft Heinz was looking for Rebus to provide visibility into the optimization opportunities they have across their network. Rebus has made it much easier at an enterprise level to view the whole network and quickly drill into any metric from overall operations to a specific site to specific shifts or set of operators.

With the goal in mind of finding opportunities to drive visibility across the network, providing 3PLs with access to Rebus dashboards allows Kraft Heinz to add a request and track its efficiency. Each 3PL's visibility view is generated from the Kraft Heinz request. 3PLs can now report back to Kraft Heinz with accurate data regarding what requests drive inefficiencies in the overall operation.

The ease of use and real-time visibility within Rebus allow executives to pinpoint problem areas of the operation and determine which warehouses are lagging compared to the rest of the network. With this visibility, Kraft Heinz was able to drive performance back up.

Network Wide Data Pulls

The ability to see across the network and view how every site is trending for case pick or outbound, or any other metric, pinpoints outliers. What previously would have been a discrete data pull from different warehouse management systems or labor management systems are now easily viewed on Rebus' Dashboards.



Kraft Heinz Metrics Tracked in Rebus

Prior to using Rebus, Kraft Heinz were used to tracking operational metrics like current site status, compliance to an appointment, and turn times. With Rebus, all these metrics are displayed on dashboards across the network.



Scorecards into Metrics

Kraft Heinz needs the capability to measure against scorecards for rollouts or speed of rollouts, analytics adoption, and inventory control. The Rebus team deconstructed the scorecards into metrics and created views for Rebus dashboards. These widgets will help keep conversations on track and measure important KPI's while driving one view across the entire network.

Rebus in Other Departments

Customer Supply Chain

Historically, there have been pushes to get inventory out at yearend because many of their customers see high volumes of shoppers. The customer warehouses also shut down for a few days for the holidays, and having real-time visibility on the inventory assures that operations are on track and on time.

Transportation

With access to Rebus, the transportation team is able to keep operations and executives up to date with network-wide visibility on shipping inventory.

Leadership

The team linked Rebus with a global analytics tool that will provide the leadership team with global views of how the warehouses are performing.

Rebus saves time for internal teams as compiling slides, reports, click-throughs, and deep dives are accessible with a quick click of a button. The accessibility and visibility Rebus provides grants Kraft Heinz the ability to continuously improve and find better things to put their efforts and resources into so that they can focus on their goal of truly being the best food manufacture in the world.

Rebus is a unified platform that provides real-time visibility into the warehouse for distribution teams who need access to make point-in-time decisions about their warehouse operations, labor management, and inventory. Unlike other visibility solutions that focus on more readily available data from trucks and rail, The Rebus Platform focuses on the heart of the supply chain – the warehouse. By connecting disparate systems across the distribution network, logistics professionals have unparalleled access to view and manage their warehouse like never before.



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